Key questions defining research program:

• Does social media use cause depression and/or anxiety? Under what circumstances?
• Is media literacy education more effective than standard health education to reduce smoking?
• Do e-cigarettes represent greater net harm or benefit for public health?
• Can an enhanced telehealth protocol reduce readmission for congestive heart failure?
• What harms are associated with hookah tobacco smoking?

Key words describing research program:

• Media
• Technology
• Social Media
• Tobacco
• Hookah

Titles for shovel-ready research projects:

• Associations between social media and mental health among U.S. young adults
• Media literacy to prevent adolescent smoking
• Media literacy to improve evidence-based prescribing
• Leveraging Twitter to understand emerging substance use
• Waterpipe tobacco smoking among U.S. young adults

Data sources for shovel-ready research projects:

• Twitter data related to substance use collected over the past year
• Data on 1300 West Virginia University students on social media and mental health
• Social media and mental health data on 800 U.S. individuals recruited using social media
• Longitudinal nationally-representative data on 1800 young adults around substance use
• Pre and post-testing around a media literacy curriculum for medical residents