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Key questions defining research program:
1) Does social media use cause depression and/or anxiety? Under what circumstances?
2) Is media literacy education more effective than standard health education to reduce smoking?
3) Do e-cigarettes represent greater net harm or benefit for public health?
4) Can an enhanced telehealth protocol reduce readmission for congestive heart failure?
5) What harms are associated with hookah tobacco smoking?

Key words describing research program:
1) Media
2) Technology
3) Social Media
4) Tobacco
5) Hookah

Titles for shovel-ready research projects:
1) Associations between social media and mental health among U.S. young adults
2) Media literacy to prevent adolescent smoking
3) Media literacy to improve evidence-based prescribing
4) Leveraging Twitter to understand emerging substance use
5) Waterpipe tobacco smoking among U.S. young adults

Data sources for shovel-ready research projects:
1) Twitter data related to substance use collected over the past year
2) Data on 1300 West Virginia University students on social media and mental health
3) Social media and mental health data on 800 U.S. individuals recruited using social media
4) Longitudinal nationally-representative data on 1800 young adults around substance use
5) Pre and post-testing around a media literacy curriculum for medical residents