Key questions defining research program:
1) Can technology be used to improve population hypertension management?

Key words describing research program:
1) hypertension
2) Patient engagement
3) Home BP monitoring
4) Health behaviors
5) Medication compliance

Titles for shovel-ready research projects:
1) Automated, bidirectional texting with feedback for home BP monitoring
2) Medical informatics innovations in the EMR to aide PCPs to improve hypertension management
3) Development and implementation of e-consult for patients with resistant hypertension